

SPOOKTACULAR STROLL

Friday, October 27, 2023 from 12-3pm

The Walnut Creek Downtown Association is proud to announce the return of our Annual Trick-or-Treat. With over 1,000 attendees in previous years!
Do not miss this downtown tradition and unique business opportunity!

Goblin Participating Business

- \$75.00 Registration Fee
- Company name listed on the Spooktacular Trail Map
 - Company name listed on WCD webpage
 - Two event balloons to identify your business
- MUST provide your own candy (approx. 500 pieces/1 piece per child)

Registration ends October 11, 2023.

REGISTRATION FORM

Business Name: _____ **Business Address:** _____

Contact Name: _____

Email Address: _____ **Phone Number:** _____

PAYMENT AUTHORIZATION:

Cardholder Name: _____ **Zip Code:** _____

Card Number: _____ **CVV:** _____ **Expiration Date:** _____

I have read the participation details and understand the terms.

Signature: _____ **Date:** _____

Send completed forms to kelsey@walnutcreekdowntown.com

WANT TO DO MORE??? Please see the reverse side.

SPOOKTACULAR STROLL

We are a non-profit organization that supports the downtown Walnut Creek area. We can't put on events without your help!

✓ which opportunities that you could help create this event:

All include: Company name and logo on our event map, webpage, and day of balloons. Send company logos/artwork via email (High-resolution images, JPEG or PNG files only) to kelsey@walnutcreekdowntown.com.

	Participation Levels	Cost	Specifications
<input type="checkbox"/>	Monster Sponsor (Limit 3) (2 SOLD)	\$1,200	<ul style="list-style-type: none"> Company logo printed on 5,000 reusable/recyclable plastic trick-or-treat bags Complimentary 10x10 booth space, tent, and table at the Starting Location to pass out bags to trick-or-treaters
<input type="checkbox"/>	Spooktacular Coloring Contest Sponsor (SOLD)	\$800	<ul style="list-style-type: none"> Pumpkin Coloring Contest Company logo and name on all coloring sheets You pick the winner & can display artwork in your business window or website
<input type="checkbox"/>	Ghostly Starting Location Booth Space	\$350	<ul style="list-style-type: none"> Booth space at the starting location MUST provide your own 10x10 tent and table MUST provide <u>your own</u> candy (approx. 1000 pieces/1 piece per child)
<input type="checkbox"/>	Frightful Faces Sponsor	\$350	<ul style="list-style-type: none"> Face Painting Sponsor Large Poster next to face painter with your name and logo stating your sponsorship of this event.
<input type="checkbox"/>	Boo Balloon Sponsor	\$350	<ul style="list-style-type: none"> Balloon Twister Sponsor Large poster next to balloon twister with your name and logo stating your sponsorship of this event.
<input type="checkbox"/>	Phantom Sponsor	\$200	<ul style="list-style-type: none"> Photographer. Help us capture the special memories made!
<input type="checkbox"/>	Ghouls Sponsor	\$200	<ul style="list-style-type: none"> Poster printing
<input type="checkbox"/>	Goblin Sponsor	\$200	<ul style="list-style-type: none"> Map printing
<input type="checkbox"/>	Creepy Crawly Sponsor (Limit 6)	\$200	<ul style="list-style-type: none"> Help us purchase Halloween decorations and Inflatables Plaque next to each item with your name and logo stating your sponsorship of this item
<input type="checkbox"/>	Boo Bubbles Sponsor (Limit 6)	\$150	<ul style="list-style-type: none"> Bubble machines throughout downtown Plaque next to each bubble machine you sponsor with your name and logo stating your sponsorship of this event.
<input type="checkbox"/>	Goblin Participating Business	\$75	<ul style="list-style-type: none"> Pass out candy to the trick-or-treaters! 2 event balloons and event sign to identify your business MUST provide <u>your own</u> candy (approx. 500 pieces/1 piece per child)

Please Note: Registration ends October 11, 2023

Visit walnutcreekdowntown.com/spooktacularstroll to register and pay online.

Or complete this form and send to: kelsey@walnutcreekdowntown.com

Questions: contact WCD Office at (925) 933-6778