



ASSOCIATE MEMBERSHIP

Over 650 Walnut Creek
businesses belong to
our Association.
Are you one of them?

walnutcreekdowntown.com/join-us





INSTAGRAM
15.2K followers



FACEBOOK
13.1K followers

MEMBERSHIP BENEFITS

DOWNTOWN WEBSITE *WALNUTCREEKDOWNTOWN.COM*

Our website averages over **25,000+** unique visitors per month. The valuable content includes information on **downtown programs, business resources and parking.** Each business has a dedicated business **directory listing** including a live link to your own website. Promote your business special events by adding them to the **website calendar.**

SOCIAL MEDIA PRESENCE *FACEBOOK & INSTAGRAM*

We are proud of WCD's **strong social media presence** with high engagement on Facebook and Instagram. **Boost your marketing outreach** by sending us photo or video content of your promotions/events, and we will share it on our social media channels. Be sure to follow us on **Facebook @downtownwalnutcreek** and **Instagram @walnutcreekdowntown.**

E-NEWSLETTERS *MEMBER-ONLY & PUBLIC OUTREACH AUDIENCES*

Are you in our email database? The Walnut Creek Downtown Association maintains **two email subscriber lists** with over **4,500 subscribers.** One is exclusively for **downtown business members,** and the other is an **opt-in public list.** Stay connected and receive **weekly alerts** about downtown happenings, meetings, programs, and special events and promotions. **Send us content** to share on your behalf.

DOWNTOWN DIRECTORIES *IN 3 HIGH-TRAFFIC LOCATIONS*

Our downtown **Shopping & Dining Directory** is published **annually.** It is available to the public at **three kiosks** located at the parking garage on Broadway, the parking garage on South Locust Street, and in front of Pottery Barn on N. Main Street. This directory is also **available to download** on our website.

“OUR LOCATION IS RIGHT OUTSIDE THE DISTRICT BOUNDARIES. JOINING THE WALNUT CREEK DOWNTOWN ASSOCIATION AS AN ASSOCIATE MEMBER WAS A SMART MOVE. THEIR SOCIAL MEDIA PRESENCE AND PUBLIC AUDIENCE CONTINUES TO GROW. THEY REALLY DROVE TRAFFIC TO OUR WEBSITE LEADING UP TO BIG PROMOTIONS WE HAD PLANNED.”
- WALNUT CREEK BUSINESS OWNER



READY TO JOIN? CLICK HERE TO SIGN UP ONLINE!

It's fast, easy, and secure.

MEMBERSHIP LEVELS

NON-PROFIT \$250

- Website Directory Listing
- Receive weekly business member e-newsletter
- 2 social media posts (FB & IG)
- Member of private FB page for WCD businesses

BRONZE \$500

- Website Directory Listing
- Receive weekly business member e-newsletter
- 2 social media posts (FB & IG)
- Member of private FB page for WCD businesses

SILVER \$1000

- Website Directory Listing
- Receive weekly business member e-newsletter
- 4 social media posts (FB & IG)
- Member of private FB page for WCD businesses
- Discounted participation fee for 1 WCD event
- 2 passes to WC Uncorked event

GOLD \$2500

- Website Directory Listing
- Receive weekly business member e-newsletter
- 6 social media posts (FB & IG)
- Member of private FB page for WCD businesses
- Discounted participation fee for one WCD event
- \$100 off event Starting Location booth
- 6 drink tickets at WC First Wednesday event
- 2 VIP passes to Oktoberfest event

PLATINUM \$5000

- Website Directory Listing
- Logo recognition for all WCD events
- Receive weekly business member e-newsletter
- 8 social media posts (FB & IG)
- Member of private FB page for WCD businesses
- Website ad for one month
- 10 drink tickets at WC First Wednesday event
- 4 VIP passes to Oktoberfest event
- Contributing sponsorship & booth space at a WCD signature event of your choice

JOIN OUR ASSOCIATION

CONTACT INFORMATION

BUSINESS/ORGANIZATION NAME

PRIMARY CONTACT NAME

PHONE

SECONDARY PHONE

EMAIL

SECONDARY EMAIL

BUSINESS WEBSITE

STREET ADDRESS

CITY

STATE

ZIP

DESCRIPTION OF YOUR BUSINESS/ORGANIZATION:

MEMBERSHIP LEVEL

- NON-PROFIT \$250
- BRONZE \$500
- SILVER \$1000
- GOLD \$2500
- PLATINUM \$5000

PAYMENT INFORMATION

- I have enclosed a check made payable to:
Walnut Creek
Downtown Association

CARD NUMBER

EXPIRATION DATE

CARD SECURITY CODE

CARDHOLDER SIGNATURE

For questions, call Walnut Creek Downtown Association at (925) 933-6778

Email this document with payment to:
admin@walnutcreekdowntown.com

Or, mail this document with payment to:
Walnut Creek Downtown Association
1630 N. Main St. #288
Walnut Creek, CA 94596

**SAVE TIME & CLICK HERE
TO SIGN UP ONLINE!**

