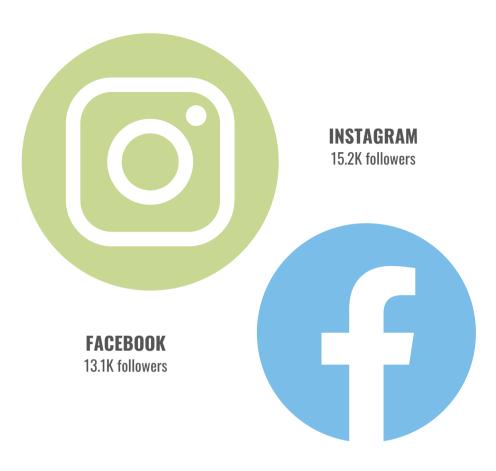


ASSOCIATE MEMBERSHIP

Over 650 Walnut Creek businesses belong to our Association. Are you one of them?







MEDIA PRESENCE AND PUBLIC AUDIENCE CONTINUES TO GROW. THEY REALLY DROVE TRAFFIC TO OUR WEBSITE LEADING UP TO BIG

PROMOTIONS WE HAD PLANNED.

- WALNUT CREEK BUSINESS OWNER

MEMBERSHIP BENEFITS

DOWNTOWN WEBSITE

Our website averages over 25.000+ unique visitors per month. The valuable content includes information on downtown programs. business resources and parking. Each business has a dedicated business. directory listing including a live link to your own website. Promote your business special events by adding them to the website calendar.

SOCIAL MEDIA PRESENCE

We are proud of WCD's strong social media presence with high engagement on Facebook and Instagram. Boost your marketing outreach by sending us photo or video content of your promotions/events, and we will share it on our social media channels. Be sure to follow us on Facebook @downtownwalnutcreek and Instagram @walnutcreekdowntown.

E-NEWSLETTERS

Are you in our email database? The Walnut Creek Downtown Association maintains two email subscriber lists with over 4.500 subscribers. One is exclusively for downtown business members, and the other is an opt-in public list. Stay connected and receive weekly alerts about downtown happenings, meetings, programs, and special events and promotions. Send us content to share on your behalf.

DOWNTOWN DIRECTORIES

Our downtown Shopping & Dining Directory is published annually. It is available to the public at three kiosks located at the parking garage on Broadway, the parking garage on South Locust Street, and in front of Pottery Barn on N. Main Street. This directory is also available to download on our website.





MEMBERSHIP LEVELS

NON-PROFIT \$250

- Website Directory Listing
- Receive weekly business member e-newsletter
- 2 social media posts (FB & IG)
- Member of private FB page for WCD businesses

SILVER \$1000

- Website Directory Listing
- Receive weekly business member e-newsletter
- 4 social media posts (FB & IG)
- Member of private FB page for WCD businesses
- Discounted participation fee for 1 WCD event
- 2 passes to WC Uncorked event

BRONZE \$500

- Website Directory Listing
- Receive weekly business member e-newsletter
- 2 social media posts (FB & IG)
- Member of private FB page for WCD businesses

GOLD \$2500

- Website Directory Listing
- Receive weekly business member e-newsletter
- 6 social media posts (FB & IG)
- Member of private FB page for WCD businesses
- Discounted participation fee for one WCD event
- \$100 off event Starting Location booth
- 6 drink tickets at WC First Wednesday event
- 2 VIP passes to Oktoberfest event

PLATINUM \$5000

- Website Directory Listing
- Logo recognition for all WCD events
- Receive weekly business member e-newsletter
- 8 social media posts (FB & IG)
- Member of private FB page for WCD businesses
- Website ad for one month
- 10 drink tickets at WC First Wednesday event
- 4 VIP passes to Oktoberfest event
- Contributing sponsorship & booth space at a WCD signature event of your choice

JOIN OUR ASSOCIATION

CONTACT INFORMATION		MEMBERSHIP LEVEL
		NON-PROFIT
BUSINESS/ORGANIZATION NAME		⇒250 ☐ BRONZE
PRIMARY CONTACT NAME		\$500
		SILVER
PHONE SECON	DARY PHONE	☐ GOLD \$2500
EMAIL SECON	SECONDARY EMAIL	
BUSINESS WEBSITE		
STREET ADDRESS		
CITY STATE	ZIP	
DESCRIPTION OF YOUR BUSINESS/ORGANIZATION:		
PAYMENT INFORMATION		
PATMENT INFORMATION		
 I have enclosed a check made payable to: Walnut Creek Downtown Association 	CARD NUMBER	
	CARD NOMBER	
	EXPIRATION DATE	
☐ Charge my credit card	CARD CECURITY COS	
CARD SECURITY CODE		JE.
CARDHOLDER SIGNATURE		ATURE
For questions, call Walnut Creek Downtown Association at (925) 933-6778		
Email this document with payment to:		

Email this document with payment to admin@walnutcreekdowntown.com

Or, mail this document with payment to: Walnut Creek Downtown Association 1630 N. Main St. #288 Walnut Creek, CA 94596

