

Celebrate the Season

Sip, Shop and Stroll

Saturday, December 3rd from 3:00p-6:00p

2022 REGISTRATION/SPONSOR FORM

Registration Deadline: November 22, 2022

Be a part of this event that draws people to downtown to shop and eat local. Guests purchase tickets online & will receive a map identifying participating locations. Guests will enjoy strolling through downtown businesses and activation points, while they shop and sample special offerings around downtown.

CELEBRATE THE SEASON COMMUNITY SPONSOR LOCATION - \$1,000

- Business name listed on WCD website as a Community Sponsor
- Business Highlighted on the Event Map
- 2 Featured Social Media Posts
- 1 Case of Wine to serve
- Holiday Music arranged by Walnut Creek Downtown at your Location

STARTING LOCATION SPONSOR BOOTH- \$300

- Business name listed on WCD website as a Sponsor and the Event Map
- Booth Sponsor must offer a beverage sample wine, beer, spirits, or non-alcoholic holiday drink
- A 10x10 space at the Starting Location business must provide their own pop-up tent, tables, and chairs

PARTICIPATING MEMBER - COMPLIMENTARY

- Business Name listed on WCD website and the Event Map
- Participating member agrees to offer a beverage sample wine, beer, spirits, or non-alcoholic holiday drink (example: eggnog, sparkling cider, or holiday punch)
- Participating member also agrees to offer an exclusive deal to event patrons

Please Choose One

- CELEBRATE THE SEASON COMMUNITY SPONSOR LOCATION - \$1,000
- STARTING LOCATION SPONSOR BOOTH - \$300
- SPONSOR AT YOUR LOCATION
 - 360 PHOTO BOOTH - \$500
 - HOLIDAY CAROLING KARAOKE - \$500
 - ACOUSTIC ENSEMBLE - \$350
 - UGLY SWEATER CONTEST - \$200
 - HOLIDAY ORNAMENT MAKING - \$200 (SOLD)
 - LETTERS TO SANTA - \$200 (SOLD)
- WCD MEMBER - COMPLIMENTARY

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Business Name _____
Contact Person _____
Email _____
Address _____
Phone _____
Credit Card # _____ Exp. ____ CVV ____ Zip _____
Signature _____

Please Check All that apply and confirm the offering (Red is required for participation)

- Beverage _____
- Kids Activity _____
- Exclusive Discount _____
- Giveaway _____

NOTE: Payment must accompany all registration forms.

Questions? Contact Donna Labriola or Kelsey Wendt

Services@walnutcreekdowntown.com