



## Friday, October 28, 2022 from 2-5pm

Starting Location: **Broadway Plaza Event Plaza | Walnut Creek, CA 94596**

The Walnut Creek Downtown Association is proud to announce the return of our Annual downtown Trick-or-Treat. With over 1,000 attendees in previous years, this event is sure to bring visitors through your doors!

Whether you are an upper floor business or a ground floor retail/restaurant, use this event to market your business to potential customers and clients as they walk with their children through downtown.

All participating businesses will be on the trick or treat map distributed at the event’s starting location and featured on the event webpage. Do not miss this downtown tradition and unique business opportunity!

Participation	Specifications
Participating Business	<ul style="list-style-type: none"> <li>• Company name listed on the event map and webpage</li> <li>• Two event balloons to identify your business</li> <li>• MUST provide <u>your own</u> candy (approx. 1000 pieces/1 piece per child)</li> <li>• Please let us know if you need assistance with candy we can provide 250 pieces</li> </ul>

**Registration ends October 11, 2022.**

### Registration Form

Broadway Plaza Participating Business

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address for Map: \_\_\_\_\_

I have read the participation details and understand the terms. I have provided contact information that will allow the Walnut Creek Downtown Association to reach me with any pre-event instructions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send completed forms to [donna@walnutcreekdowntown.com](mailto:donna@walnutcreekdowntown.com)  
For additional inquires, contact Donna at (510) 282-5641.