



**Walnut Creek Downtown Association**  
Board of Directors Meeting

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Wednesday, August 3, 2022

8:30 AM

Zoom Link:

<https://us02web.zoom.us/j/85356151478>

Meeting ID: 853 5615 1478

Dial In#: 669-900-9128

**MEETING AGENDA**

- I. Welcome & Introductions – Brian Hirahara, WCD Board President (8:30-8:31 am)
- II. Public Comment – Limited to 3 minutes per person (8:32-8:37 am)  
This is an opportunity for members of the public to comment on items not on the agenda.
- III. **Board Action** (8:38-9:00 am) Brian Hirahara, Board President
  1. Approval of June 2022 Board Meeting Minutes
  2. Sales Tax Initiative
- IV. City Council Report – Kevin Wilk, Walnut Creek City Council (9:01-9:06 am)
- V. City Staff Report – Teri Killgore, Assistant City Manager, City of Walnut Creek (9:07-9:12 am)
- VI. WCD Staff Report – Kathy Hemmenway, WCD Executive Director (9:13-9:18 am)
- VII. WC Chamber of Commerce & Visitor's Bureau Report – Bob Linscheid, CEO WCCCVB (9:19-9:24 am)
- VIII. Macerich/Broadway Plaza Report – Tracy Dietlein, Vice-President of Marketing, Macerich/WCD Vice-President (9:25-9:30 am)
- IX. DRAA/Lesher Center for the Arts Report – Peggy White, DRAA Executive Director (9:31-9:36 am)
- X. President's Report – Brian Hirahara, BH Development, Board President (9:37-9:45 am)
- XI. Board Announcements – Open opportunity for the Board Directors to share business news (9:45-10:00 am)

**Next Meeting:**

October 10, 2022

**Walnut Creek Downtown Association Mission Statement**

Lead and collaborate with our members, partners and community to promote and enhance downtown Walnut Creek.